



Office of the Mayor

Mayor Sylvester "Sly" James, Jr.

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Dear Expo Americas,

Thank you for visiting our city!

On behalf of my office, the city council and the citizens of our community, it is my pleasure to welcome you to Kansas City.

We have a great deal of pride in our city and in the diverse populations that enrich and make Kansas City a success. It truly is my pleasure to recognize a one-of-a-kind event that highlights the importance of our Hispanic community.

As you know, the Latino market is growing faster than any other market in Kansas City and the entire nation. It is also one of the most lucrative, with a billion dollar economic boom brought to Missouri and Kansas in 2010 alone, and almost \$350 billion brought to our nation in the past decade. To recognize the Latino community is to recognize the next wave of America's entrepreneurs, workforce, voters, and leaders.

The Hispanic heritage is rich, vibrant, and essential to our city and nation. So thank you for bringing some of the best Latino music, food, art and tradition to Kansas City, and discussing solutions to the economic, educational, and workforce issues that Latino communities face today.

While you are with us, we invite you to enjoy every district of our city. Regardless of what area of Kansas City you find yourself, you won't be far from great restaurants, retail establishments, and cultural events. We believe that there is no other city like ours, so thank you for choosing Kansas City and we look forward to working with you in the future.

Sincerely,

Sylvester "Sly" James
Mayor of Kansas City, Missouri